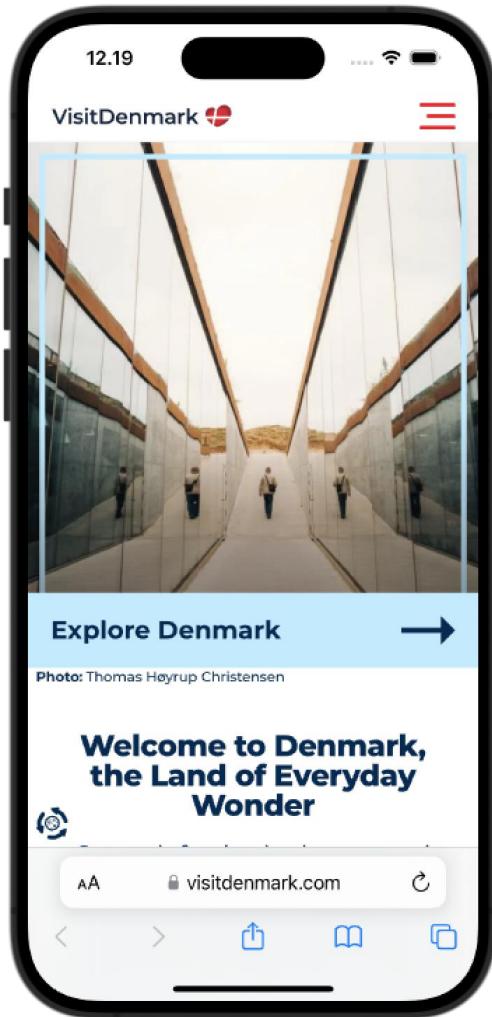


SØGNING

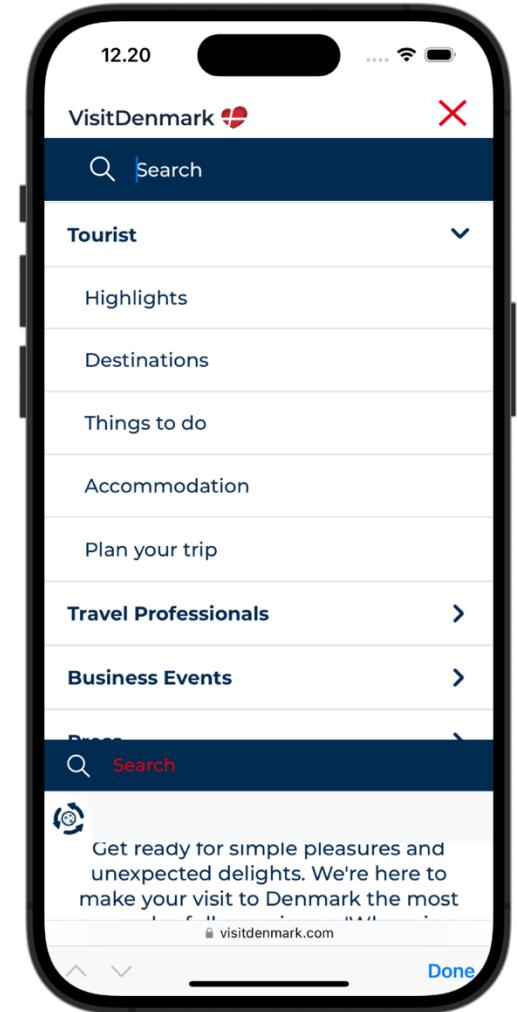


HVORDAN SER DET UD I DAG?

Søgningen er gemt væk, specielt på mobil



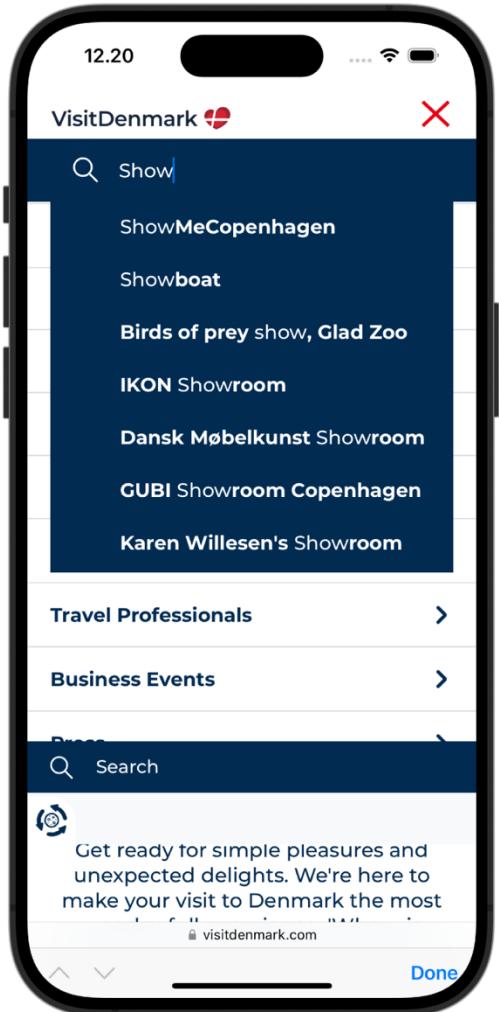
Det tager tre klik at få lov til at søge



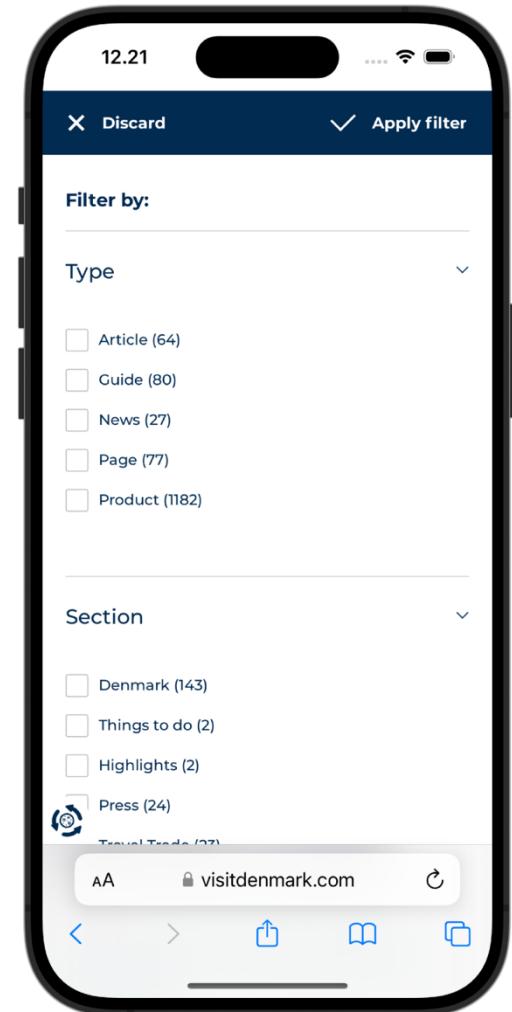
HVORDAN SER DET UD I DAG?

Auto suggestions giver ikke den store værdi

Skriver jeg forkert er der ikke noget hjælp



Filtreringsmulighederne er få og brugeren ved ikke hvad forskellen på en artikel og en side er



HVORDAN SER DET UD I DAG?

The screenshot shows the Voyager interface for editing a content item. The URL in the browser is `api.site1.en.visit-test.voyager.ffwdev.com`. The page title is "Edit Guide 11 pretty places you should see on Bornholm! | VisitDenmark". The top navigation bar includes "Manage", "Shortcuts", "Devel", "Content", "Structure", "Appearance", "Extend", "Configuration", "People", and "Reports". A user profile for "vdk-nikmis" is visible.

The main content area displays a media item titled "Opal Lake (Opalsøen), Bornh..." with a preview image of a green, rocky landscape. A message below the image states: "The maximum number of media items have been selected."

A "VIDEO" section indicates "No media items are selected." and contains a "Add media" button. Below this, it says "One media item remaining."

Below the video section is a row of tabs: Content, Summary *, General *, Location, Sticky Links, Related content. A note below the tabs says: "If you edit any Content-row below (Opening the row by using the 'Edit' button), please first make sure to 'Collapse' any open content-rows first." There is also a "Show row weights" link.

The right side of the screen shows the "METATAGS" configuration section, which is highlighted with a red border. It includes fields for "Elevate query" (containing "bornholm, things to do bornholm") and "Exclude query" (containing "Write search queries...."). A note next to the "Elevate query" field says: "Write the elevate queries in the field - separate multiple by comma." Another note next to the "Exclude query" field says: "Specify queries that will exclude this entity from the search result. Separate multiple by comma."

At the bottom right of the red-bordered area is a checkbox labeled "Yes, exclude this entity from the search indexes.".

HVAD SIGER I?

Søgefunktion skal optimeres på mobiltelefonen

- **16 stemmer**

Og være mere brugervenlig i placering og design. Er pt svær at finde, hopper fra bund til top når man skal skrive i den og kan ikke lige se, at man skal skrive i feltet på den mørke baggrund.

- **Lolland falster (Kommentar)**

Kan 'produkt' blive til 'sted' under søgning?

- **18 stemmer**

TØNDERMARSKEN
SYDDANMARK



HVAD SIGER BRUGERNE?

"I found it very difficult to find where to search for places to eat, accommodation, attractions and the like"

Malin, 33 år, NO

So, I would definitely bring in and integrate the search in the top right of the field with the three lines.

Cansu, 34 år, DE

I had missed a general search bar at the top.

Agnieszka, 35 år, DE

The one change I would suggest is adding a search bar. That would definitely improve the website so you can find specific information much easier and quicker.

Trevor, 28 år, US

It was frustrating to search directly for the boatman's place. I had to enter it in the search and not look further down. I just didn't find it below.

Cansu, 34 år, DE

Yes, it was frustrating for me that I didn't find this region, even though I also entered it in the search. It should have come there.

Daniel, 43 år, DE

"I couldn't find any of the information I was looking for during the various tasks today, I would usually seek answers to such questions by trying to find a search button. I would type in, for example, 'pub' or 'bar', and that's what I couldn't find today."

Kari, 36 år, NO

The search field can be used more sensibly, so that you can search for a word and get results that are similar to when you google things. Several options should appear when searching in the search bar.

Roger, 44 år, NO

It's like a blog that's shattered, the links don't work, we can't move forward, we can't search things.

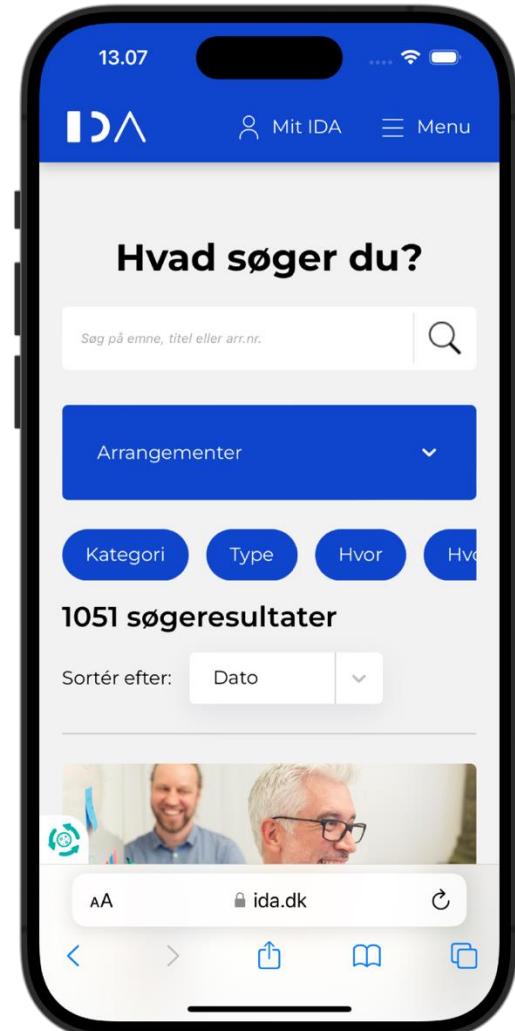
Tiago Costa, 37 år, NO

SØGNING

raffle.



CLUDO



The Cludo dashboard provides a comprehensive overview of search performance. Key metrics include:

- Overview:** Total searches: 23K, Unique searches: 15K, Searches with results: 98%, CTR: 59%.
- Searches without results:** A table showing various search terms with low search volume.
- Ineffective searches:** A table showing search terms with zero unique clicks.
- 404 activity:** A table showing URLs with high visit counts.
- Trending searches:** A table showing popular search terms across categories like "income tax calculator", "homeless application", and "jobs".
- Most popular searches:** A table showing top search terms like "Income tax calculators" and "Income tax calculator".
- Search destination pages:** A table showing URLs with high unique clicks.
- Device data:** A chart showing search distribution by device type: Mobile (52.7%), Desktop (44.2%), and Tablet (3.1%).
- Geo data:** A world map showing search distribution by location.
- Top voice searches:** A table showing common conversational search terms.

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Besøgende:

- Udfordringerne ved vores nuværende løsning kan vi designe os ud af, eller Cludo tilbyder det som standard.
- Giver som standard en bedre brugeroplevelse

For redaktører:

- Vi kan selv påvirke søgeresultater
- Cludo har AI værktøjer implementeret
- Det vil blive nemmere at måle hvordan det går med søgningen.
- Det er langt mere brugervenligt
- Vi har mulighed for at tilkøbe en AI søgning.

