

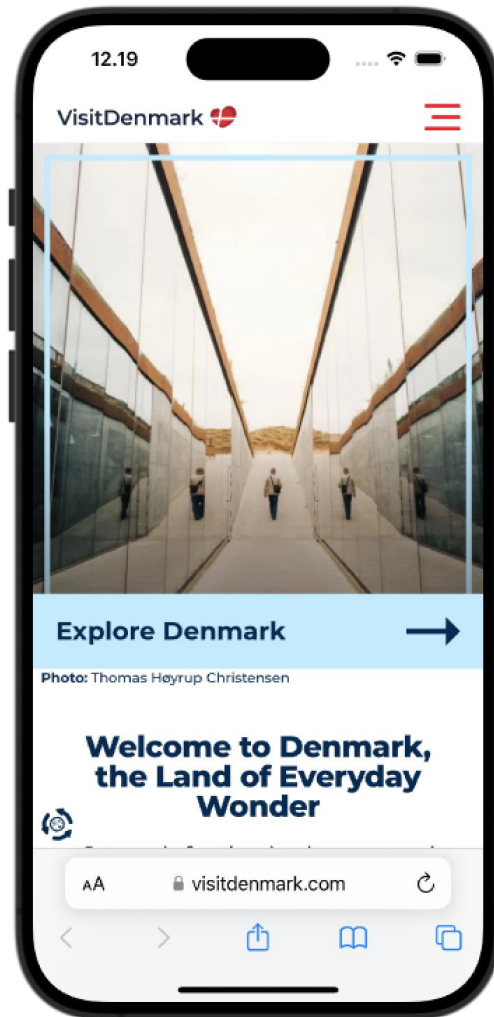
SØGNING

KLITMØLLER
COLD HAWAII

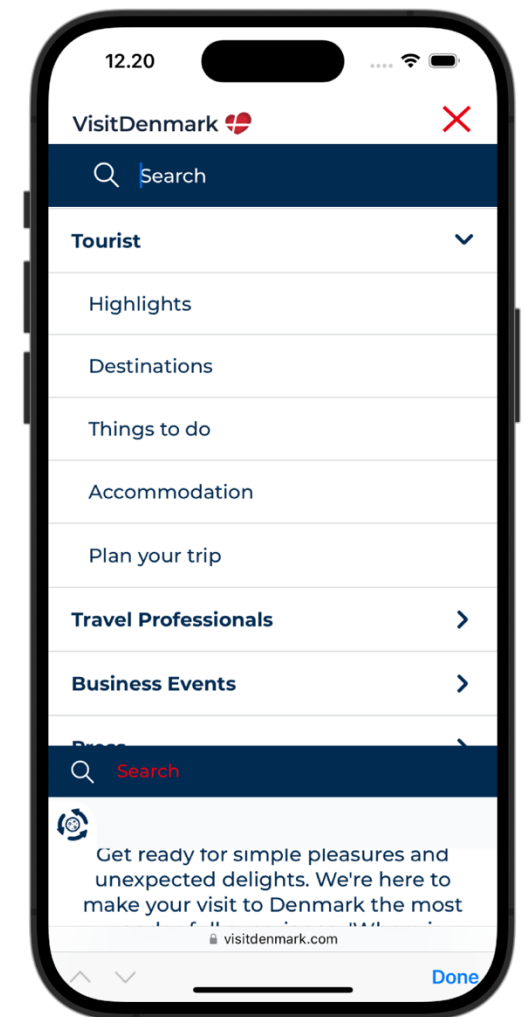


HVORDAN SER DET UD I DAG?

Søgningen er gemt væk, specielt på mobil



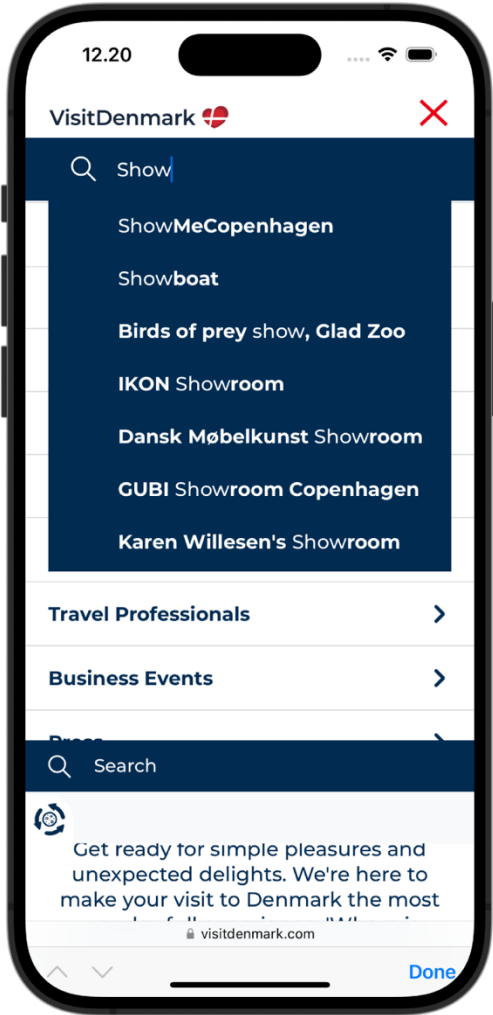
Det tager tre klik at få lov til at søge



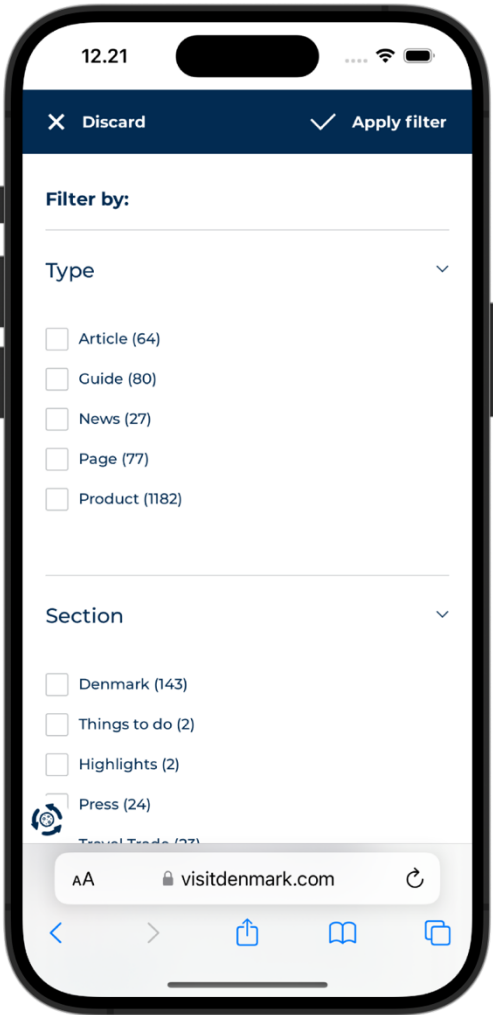
HVORDAN SER DET UD I DAG?

Auto suggestions giver ikke den store værdi

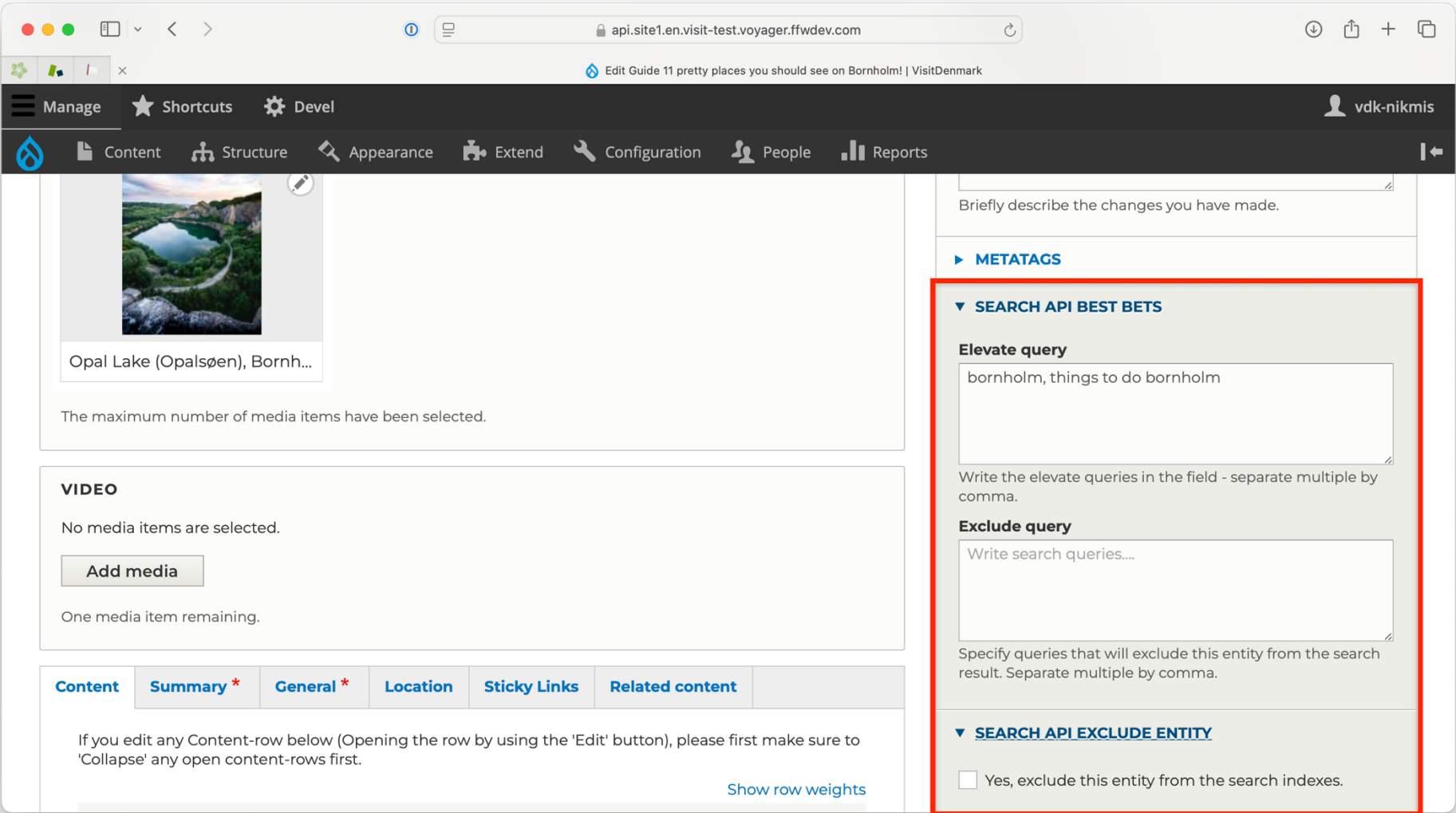
Skriver jeg forkert er der ikke noget hjælp



Filtreringsmulighederne er få og brugeren ved ikke hvad forskellen på en artikel og en side er



HVORDAN SER DET UD I DAG?



HVAD SIGER I?

Søgefunktion skal optimeres på mobiltelefonen

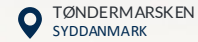
- **16 stemmer**

Og være mere brugervenlig i placering og design. Er pt svært at finde, hopper fra bund til top når man skal skrive i den og kan ikke lige se, at man skal skrive i feltet på den mørke baggrund.

- **Lolland falster (Kommentar)**

Kan 'produkt' blive til 'sted' under søgning?

- **18 stemmer**



HVAD SIGER BRUGERNE?

“I found it very difficult to find where to search for places to eat, accommodation, attractions and the like”

Malin, 33 år, NO

So, I would definitely bring in and integrate the search in the top right of the field with the three lines.

Cansu, 34 år, DE

I had missed a general search bar at the top.

Agnieszka, 35 år, DE

The one change I would suggest is adding a search bar. That would definitely improve the website so you can find specific information much easier and quicker.

Trevor, 28 år, US

It was frustrating to search directly for the boatman's place. I had to enter it in the search and not look further down. I just didn't find it below.

Cansu, 34 år, DE

Yes, it was frustrating for me that I didn't find this region, even though I also entered it in the search. It should have come there.

Daniel, 43 år, DE

“I couldn't find any of the information I was looking for during the various tasks today, I would usually seek answers to such questions by trying to find a search button. I would type in, for example, 'pub' or 'bar', and that's what I couldn't find today.”

Kari, 36 år, NO

The search field can be used more sensibly, so that you can search for a word and get results that are similar to when you google things. Several options should appear when searching in the search bar.

Roger, 44 år, NO

It's like a blog that's shattered, the links don't work, we can't move forward, we can't search things.

Tiago Costa, 37 år, NO

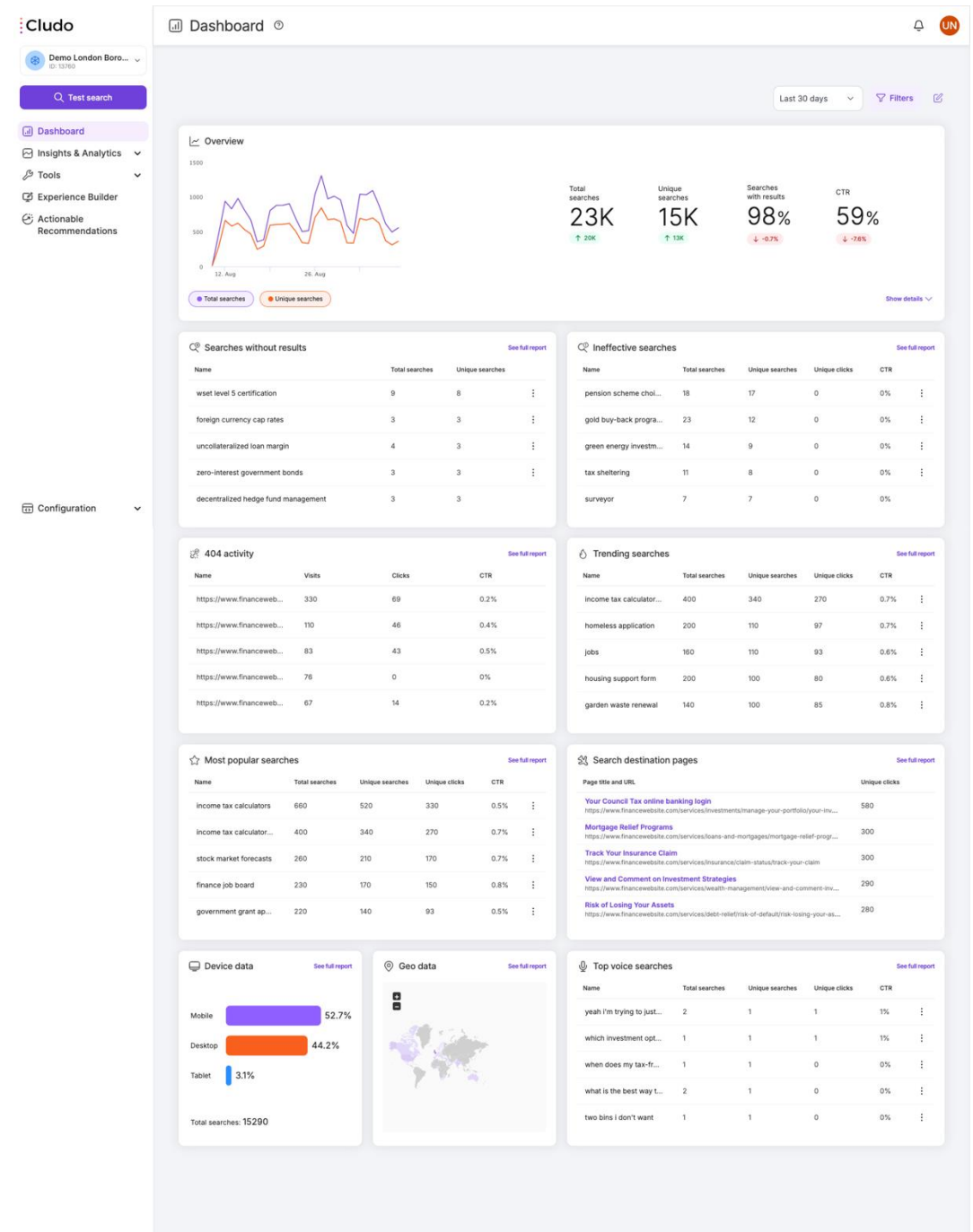
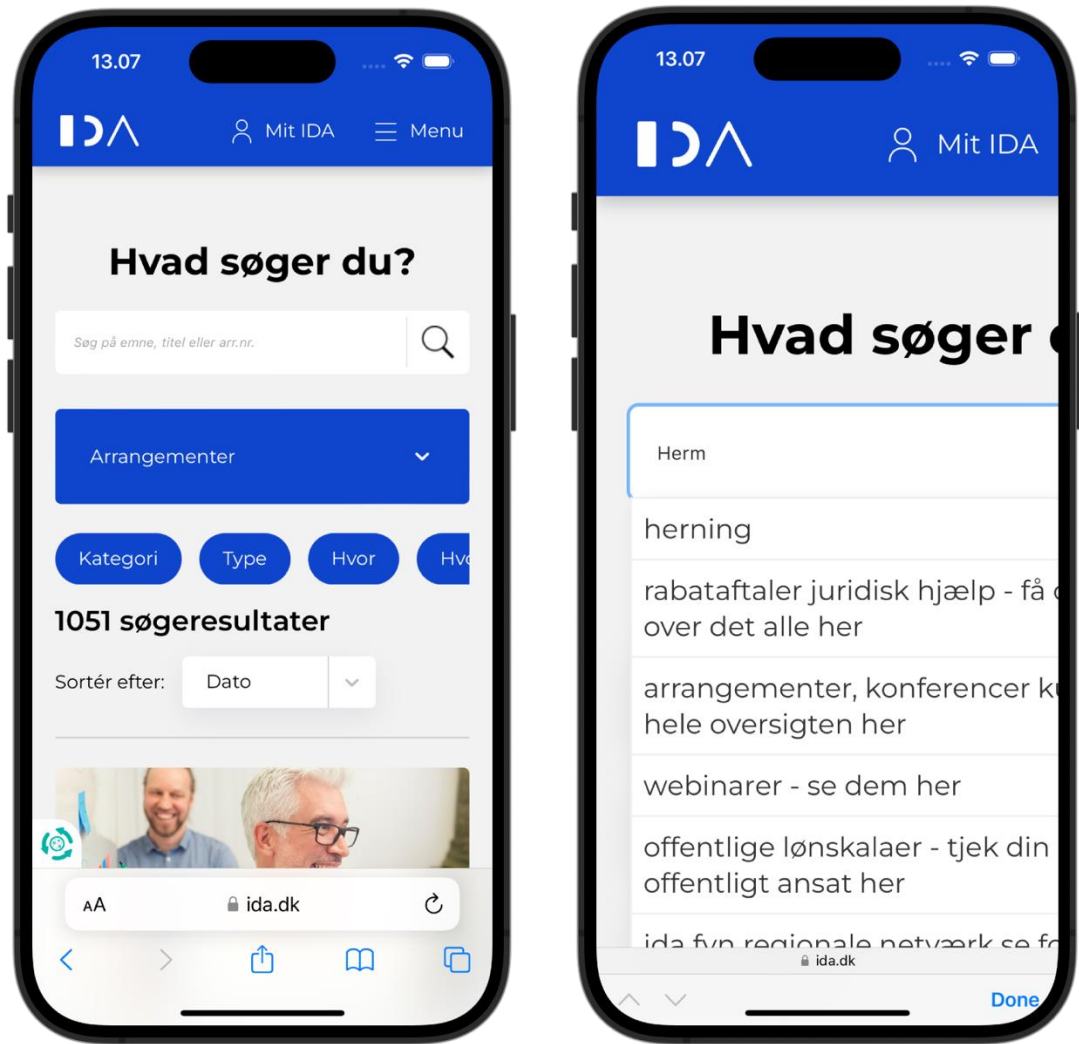
SØGNING

raffle.

ANKIRO

: Cludo

CLUDO



CLUDO

Besøgende:

- Udfordringerne ved vores nuværende løsning kan vi designe os ud af, eller Cludo tilbyder det som standard.
- Giver som standard en bedre brugeroplevelse

For redaktører:

- Vi kan selv påvirke søgeresultater
- Cludo har AI værktøjer implementeret
- Det vil blive nemmere at måle hvordan det går med søgningen.
- Det er langt mere brugervenligt
- Vi har mulighed for at tilkøbe en AI søgning.

